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Rita's Italian Ice Joins the List of Franchisors to Select sbdees as Referred Franchise Resale Broker

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Rita's Italian Ice names sbdees as referred broker adding to the list of major franchise brands to sign with the sbdees. This adds to the attention sbdees has received for setting record sales results for the Cellairis and Fantastic Sams brands, and why they were selected to represent Stellar Transport and LEDWRX as exclusive brokers.

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Another franchisor selects sbdees to represent their franchisees and franchise resales across the country.

With over 600 franchises across 31 states, Rita's Italian Ice offers a unique value proposition to franchisees and consumers. Rita's serves two core products in creative combinations, Italian ice, and frozen custard. That makes Rita's Italian Ice unique among all the frozen dessert and ice cream franchises.

"I have been very selective when it comes to the franchise brands my company agrees to represent. When the opportunity to work with a 35-year-old brand like Rita's presented itself I could not have been more pleased. I am confident we will produce the successful results we have achieved for Fantastic Sams, Cellairis, Stellar Transportation and LEDWRX," said John Allen Dees, owner of sbdees.

sbdees is an experienced sales centric boutique consulting firm operating as intermediaries and marketers within the Merger and Acquisitions, Business Brokerage and Franchise Industries.

Experienced business brokers representing small to medium size business owners, franchisees, and franchisors, wishing to sell their businesses on the open and/or private markets. Using a proprietary four-stage sales process sbdees generates successful results for clients across the country with deals ranging in size from \$25,000 to \$25,000,000.

Operating by referral representation requires a long list of satisfied clients. Clients who are happy to discuss why they chose sbdees to represent their interest and referred other business owners to use the brokerage service.

For more information contact John Allen Dees at [dees\(at\)sbdees\(dot\)com](mailto:dees(at)sbdees(dot)com) or Vernon Sue Suemnicht at [vernon\(at\)sbdees\(dot\)com](mailto:vernon(at)sbdees(dot)com), or visit <http://www.sbdees.com>



sbdees brand representation

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